

International College Newsletter



IBA Camp 2015: The Walking Dead

During the weekend of October 9th through October 11th, the IBA sophomores held a Camp orientation for the first year students. 73 students in total attended including 37 first years and 36 sophomores. Sophomore students spent countless hours over several months preparing the first annual IBA Camp. This task pushed several students to take on leadership roles as well as reinforced the importance of cooperation to complete a complicated task.

The sophomore students put on several dance performances, created a haunted house and organized games that helped the excited first years to become more familiar with their classmates. Events such as this one help to facilitate a more connected college because our students are friends with every student in IBA rather than just the students in their year.



Becoming Global Leaders

In Global Leadership class, business leaders working in Taiwan give lectures on various aspects of leadership, success and business strategy. A group of 4-5 students has the opportunity to introduce each speaker and get to know their business. These students conduct interviews either in person or over the phone in order to accurately represent these distinguished professionals.



What the Speakers had to say about IBA students

Mr. Doug Habecker (top-right), the Co-Publisher and Editor-in-Chief of Compass Publishing Group said:

“I have visited many Taiwanese universities and colleges and it's very rare that I've been this impressed by a group of students, in particular their delivery of professional introductions and a SWOT analysis in English. Such communications-related skills are in great demand and short supply in Taiwan today among university graduates, and I'm happy to see Tunghai students being given such opportunities to develop and practice them. To further help in this regard, I would be delighted to welcome any interested students as interns at Compass Magazine.”

Ms. Christine Wang (bottom-right), the Chief Strategy Officer of Kuang Tien General Hospital said:

“I was impressed with the students' ability to present a professional PowerPoint presentation that was concise and clean. Their introduction they gave of our organization's history and SWOT analysis was beyond what I would expect for sophomore students.”

Mr. Casey Kurth (top-left), the Process Integration Engineering Director of Micron Memory Taiwan Co., Ltd said:

“Your students are truly dynamic. I am impressed with the effort and insights they put into the Micron introduction. Also, they gave an extraordinary SWOT analysis of Micron. I can tell they did their research.”

International Business Administration Recruitment



IBA has started to visit domestic high schools in Taiwan such as 忠明 and 虎尾 high school to recruit students to promote our special program. We have met excellent students at both schools who expressed interest in the international opportunities our program offers. These students were engaging and demonstrated impressive grasp of the English language and leadership potential. IBA is excited to see this talent in Taiwanese high school classrooms.

Meet the New Professors

This year the International Business Administration is thrilled with the addition of two fantastic teachers, James Gillespie 葛晉恩 (top right) and Professor Hao-Cheng Chen 陳浩政 (bottom right). James is in his fourth year at Tunghai where he teaches accounting, business communication, and leadership for the International College. He holds three Masters Degrees including one in accounting and financial management. Prior to coming to Tunghai, James worked in both the public and private sectors of the American business community. Professor Hao-Cheng Chen received his Ph.D. from Kyoto University in Japan with a concentration in organizational management. He also gained years of practical experience working in consulting institute and IT industry. This semester, he is teaching Principles of Management and Organizational Behavior.

